

## **Pitch Night Arizona**

ArtPrize is teaming up with ArtWins Arizona to host Pitch Night Arizona— a one-night virtual event where an artist will leave with a \$5,000 grant to create an ambitious outdoor installation at the Grand Valley State University (GVSU) Eberhard Center during the eleventh ArtPrize event this fall, September 16 - October 4, 2020. ArtPrize is the world's largest international art competition. It is also the most attended public art event in the world, routinely attracting over 500,000 visitors. \$250,000 in cash prizes will be awarded to participating artists, including one \$200,000 grand prize. One of our fantastic local Arizona artists will be featured at this event, creating lasting connections for the artist and perhaps a life-changing grand prize.

Questions about Pitch Night Arizona should be directed to [dan@artwins.org](mailto:dan@artwins.org) or [pitchnight@artprize.org](mailto:pitchnight@artprize.org).

Entries should be submitted on or before June 18, 2020 to [pitchnight@artprize.org](mailto:pitchnight@artprize.org).

## **How it Works**

Artists are invited to submit proposals for an outdoor installation at GVSU's Eberhard Center. The submissions may be for art in any medium. For the virtual event, five artists will be selected to give a pre-recorded five-minute presentation, using no more than 5 slides each, to a panel of five expert judges. The panel of judges will view all the presentations, then ask follow-up questions of the artists. The panel will select the winner, awarding the winning artist a \$5,000 grant to realize their proposal at GVSU's Eberhard Center during ArtPrize 2020. The entire Pitch Night finals event will be broadcast live online, with details to follow.

## **Submit Your Proposal**

Submissions are now being accepted for Pitch Night Arizona through June 18. Find complete details on the 2020 proposal process below.

## **Event Info**

Pitch Night Arizona will take place on June 30 at 7 p.m. as a virtual event. Live broadcast details are

to be announced. If the health situation permits, there may also be a limited attendance live in-person event. The event will be free to view for the public.

### **Judges to be Announced**

### **Sponsors**

Pitch Night Arizona is presented and underwritten by ArtWins Arizona and Delta Airlines.

### **PRESENTED AND UNDERWRITTEN BY:**



### **More Details**

#### **How to apply**

Between now and June 18, Arizona artists must submit a proposal (maximum 500 words), an artist CV, and up to five images, all by email to [pitchnight@artprize.org](mailto:pitchnight@artprize.org). Give us an idea of what you'd present at Pitch Night, and how you would like to activate GVSU's Eberhard Center. Email submissions to [pitchnight@artprize.org](mailto:pitchnight@artprize.org).

#### **Who can apply?**

ArtPrize is open to any artist working in any medium, but Pitch Night Arizona is only for artists currently living in Arizona. All ArtPrize eligibility rules apply. Artists must be 18, and collaborative groups are welcome. There are more eligibility requirements in the Artist Rules on the ArtPrize website at [www.artprize.org](http://www.artprize.org).

#### **What should a pitch presentation include?**

If you're one of the five artists selected to present virtually, you'll have five minutes and five slides—the details are up to you. Be entertaining and informative. Be prepared to answer questions

from the judges. Above all, you'll need to convince the judges that your project is the best, and that the \$5,000 grant will help make it possible.

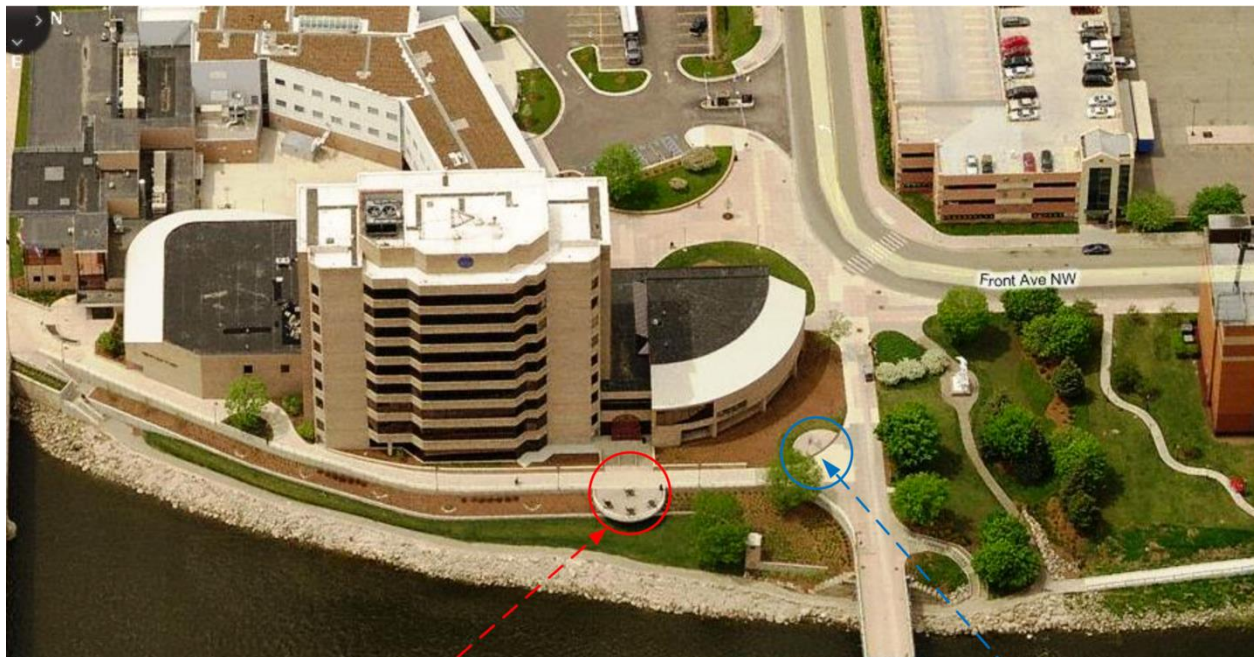
### **What happens if my pitch wins?**

Several things. One, we'll register you as an artist on [artprize.org](http://artprize.org) at no cost (normally registering as an artist costs \$50). We'll connect you with Grand Valley State University, because every artist in ArtPrize must be officially connected to a venue on [artprize.org](http://artprize.org). We'll give you the \$5,000 as a lump sum. It's up to you how you use those funds to install the artwork (materials, shipping, travel, etc.). You'll then work with an installation coordinator to work out the details of installing the work before ArtPrize begins on September 16, 2020.

### **What space is available at GVSU's Eberhard Center?**

GVSU's Eberhard Center is located in a high foot traffic area in the heart of downtown Grand Rapids, overlooking the western bank of the Grand River and the pedestrian Blue Bridge. There are two outdoor, semi-circle concrete pads, (labeled Space A and Space B) that can be used. Artists may choose to activate both spaces or select one. As the art will be installed in an outdoor location, it must be able to withstand Michigan weather in the Fall, including potential wind and rain. It must be able to exist outdoors for the entire 19-day duration of ArtPrize. Artists may not anchor into the concrete. Electricity is available.

In the image below, Space A is circled in red, Space B is circled in blue.



*Space A*

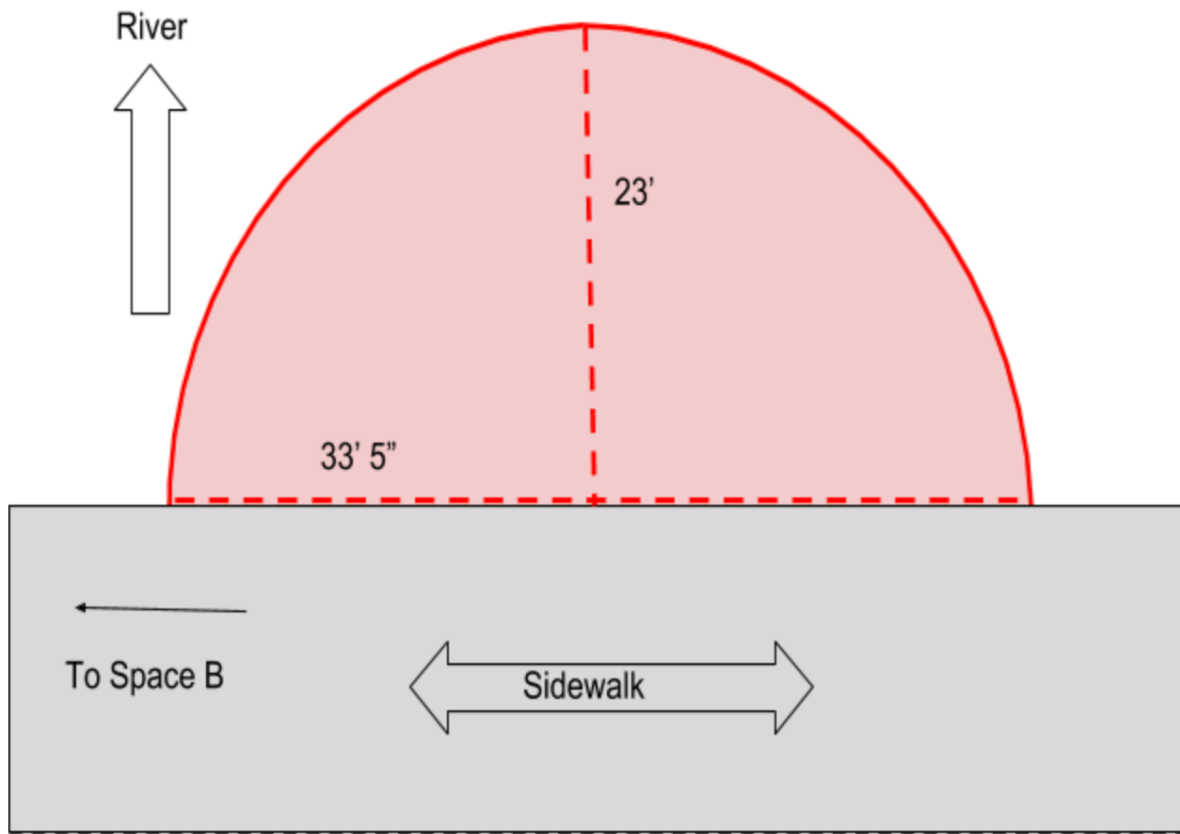
The tables and chairs pictured will be removed.











*Space B*

A bronze statue of Noahquageshik, an Anishinaabe Ottawa chief, is directly beside this space. The concrete will be replaced prior to ArtPrize, but the footprint size should remain the same.









